



Jens Fischer

Resume

web jensfischer.nyc

email jens@weareprofound.com

phone (917) 545 - 5277

Summary

Tech lead with well over a decade of industry experience in Marketing, Ecommerce, and SaaS. Thrives in both entrepreneurial startups and creative agencies. Proven team leadership with exceptional problem solving, attention to detail and a balanced mix of management and technical full stack capabilities.

Experience

2020 - present

Co-Founder - Herd Health Inc.

Design and manage an innovative, efficient, and sustainable technology infrastructure that accomplishes the company's mission and business goals within a secure and scalable platform. Oversee the design and engineering efforts holistically.

2016-2019

Technical Director - Something New

Responsible for shaping the technical strategy and vision for the company, supporting business development and overseeing successful engagement delivery. Developed systems and tooling for improved workflows towards best practices. The role included being hands-on from pitch to post-launch, including tasks such as prototyping, architectural and sprint planning, code contribution and review, and documentation.

2010-2016

Senior Developer - B-Reel

Contractor on a senior/lead level. Directly involved with pitches, client meetings, prototyping and full-stack development of campaigns, applications, microsites, and games for international brands.

2009-2010

Senior Developer - Fantasy Interactive

Senior Developer on projects ranging from microsites to video portals. Involved in all aspects of the projects, from concepting, pitches, project planning, day to day client meetings, internal reviews and production efforts.

2007-2009

Developer - Firstborn

Worked on award winning marketing experiences for large brands, mostly as the only developer on the project, or as lead on a small team. Helped see projects through all phases; including pitch work, design, development, and client delivery.

2006

Developer - Design & Systems

Interdisciplinary research and development in the field of digital media, with a particular focus on experimental, digital user interfaces.

Areas Of Expertise

- Leadership & Communication
- Technical/Software Development Manager
- Highly Scalable Web Architecture
- Full Development Stack & Lifecycle
- Responsive Web Design & Development
- SEO & Advanced Analytics
- Product Strategy

Awards

- MITX
- W3
- Webby Awards
- ONE Show
- OMMA Awards
- The FWA
- WMA Award
- Awwwards

Clients

- Google
- Microsoft
- Spotify
- Shopify
- Oscar Health Insurance
- Coca Cola
- EA Sports
- Puma
- HTC
- Kodak
- IBM
- FOX
- National Grid
- and more ...

Education

FH Würzburg-Schweinfurt

Diplom (FH)

Communications Design / Interactive Media